

# NATIONAL JOCKEYS TRUST T20 CRICKET MATCH

## Jockeys vs Racing All Stars

Featuring leading jockeys, sport stars and media personalities

Teams Sponsored by **City Jeep**

## Monday 11 January 2016

Free Entry - Caulfield Park

Cnr Hawthorn Road & Balaklava Road, Caulfield

Gates Open: 12.00pm. Game Commences: 1.00pm

- Racing Community Day
- BBQ, snacks & refreshments
- Kids Zone & Family Activities
- Raffle, Auction Items
- Awards Presentation
- Certificate presentation for supporters



## SPONSORSHIP OPPORTUNITIES

The National Jockeys Trust T20 cricket Match, now an annual event on the NJT event calendar allows the jockeys and racing community to compete for the David Taggart Perpetual Trophy, and Subzero Man of the Match.

The 2013, 2014 & 2015 events were an incredible success, raising well over \$130,000 for the National Jockeys Trust. Hundreds of people got involved and the media coverage via Racing TV stations, RSN Racing & Sport, SEN Radio, Herald Sun, ABC, Winning Post and community media was nothing short of incredible. We expect an attendance of 1000 people in 2016.

## Player Sponsorship \$1,000 ex GST

You can sponsor a leading jockey, racing personality, media personality or sports star to gain their coveted spot in the Jockeys Vs Racing All Stars Teams

- Logo on back of player shirt
- Signage opportunities
- Exposure on TV coverage
- Social Media & Website exposure
- Inclusion in all advertising/marketing collateral
- Media opportunities
- Giveaways at the event (except for food and beverage)
- Logo on your players Everyday Hero page
- Signage at the grounds (sponsor must provide)
  - can be a pop up for game interaction, fence signage or market umbrellas
- Set up 3x3 marquee/stall at event
- Sponsorship activation at the event

## Requesting donations for:

Auction items, raffle, food & beverages, kids activity giveaways



## 2015-2016 NJT EVENTS & SPONSORSHIP

Bookings & Enquiries contact: Tanya Fullarton m: 0417 193 071 e: tanya@njt.org.au

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